

# Fair Districts GA Introduction and 2021 Plan

External use  
Working draft – February 2021



# About Fair Districts GA

Fair Districts GA is a nonpartisan organization that works to end electoral map rigging in Georgia.

Our focus is to fight gerrymandering, the practice of drawing legislative district lines to favor one group over another.

Our ultimate goal is to reform Georgia's process for drawing state and federal electoral maps.

*Georgia is now a swing state. Our legislative and congressional districts should reflect this new reality.*

# 2021 FDGA Strategy

1. Convince Georgia General Assembly to produce fair maps during decennial redistricting, avoiding another gerrymander
  - Balanced between political parties
  - Reflecting racial makeup of population
  - Responsive to shifts in voting patterns
  - Aligned with communities of interest
2. Improve transparency of redistricting process
3. Build support in and out of the legislature for legislation reforming redistricting in future cycles



# 2021 Tactics – Public Pressure

- Cultivate and mobilize a state-wide network of citizen activists
- Cultivate and leverage a state-wide network of media contacts
- Educate legislators, citizens, and the media on prior gerrymandering and its impact
- Provide independent, non-partisan benchmarks for fair maps based on 2020 census
- Advocate for fair maps and future legislation directly with key legislators
- Multiply our effort through a network of strategic partners

# How can I connect with Fair Districts GA?

## Outreach

Heather  
Hallett

- Statewide network of citizen activists
- Communities of interest
- Citizen engagement & events

## Education

Nancy  
Watkins

- Content production
  - Multi-purpose
  - Multi-format
- Education events

## Legislative advocacy

Janet Grant

- Legislative relationships
- Advocate for fair maps
- Advocate for transparency
- Shape & support legislation

## Mapping & analysis

Karen McCown  
& Raenell Soller

- Historical research
- 2021 fairness benchmarks
- Legislative map assessment
- Mapping

## Communi- cation

Vicki Krugman

- Media relations
- Publicity
- Communication platforms / guidelines
- Social media oversight

Web: <https://www.fairdistrictsga.org/get-involved>

Twitter: @FairDistrictsGA

FB: <https://www.facebook.com/groups/252014951933842>

# Our partner network (preview)



**PRINCETON  
GERRYMANDERING  
PROJECT**

Fixing bugs in democracy



# Princeton / FDGA partnership

- Report: “20-year history of gerrymandering” – case for change
- Provide independent benchmarks prior to legislative map drawing for
  - Partisan balance
  - Racial balance
  - Degree of incumbency protection
- Measure maps drawn by the legislature against the benchmarks
- Assist in defining communities of interest in Georgia
- Educate legislators and the public on what constitutes a fair redistricting plan

	Partisan balance	Racial balance	Incumbency protection
Congress	?	?	?
House	?	?	?
Senate	?	?	?



# Upcoming events

<b>January 11 – end of March</b>	Regular legislative session
<b>January 25</b>	Announce Princeton partnership <ul style="list-style-type: none"> <li>• Legislator briefings underway. Letter to Senate &amp; House committees</li> <li>• Press release week of January 25</li> </ul>
<b>Week of January 25</b>	Democracy Act (SR 20) introduced
<b>February</b>	PGP/FDGA presentation and report: “Twenty-year history of gerrymandering”
<b>February</b>	State-wide kickoff / town hall (1600+ invitees)
<b>Spring - Summer</b>	Local hearings throughout state by legislative committees (assumed – awaiting plan from committees)
<b>August? (depends on census data)</b>	PGP/FDGA Fairness benchmarks released (census + ~2 weeks) Mapping work by legislature (depends on census data)
<b>Fall 2021 (projected)</b>	PGP/FDGA map fairness assessment Legislative special session